

Sindhi College
Department of Visual Communication
Annual Report 2021-2022

The Department hosted a seminar on “Ad Film Making” on 04/01/2022. The Resource Person for the Seminar was Mr. Ram Gopal Ad film maker.



An Online Webinar titled “Podcasting For Beginners” in association with IQAC was held on 15/02/2022 for celebrating the World Radio Day. The Resource Person for this Webinar was Dr. R. Anusuah.

SINDHI COLLEGE
OF ARTS & SCIENCE
(Permanently affiliated to the University of Madras)
www.sindhicollege.in 9345243838

Department of Visual Communication
in Association with IQAC
Presents Webinar for
WORLD RADIO DAY
on 15th Feb 2022
Chief Guest: Dr. Anusuah.R
Assistant Professor,
Department of Mass Communication & Journalism,
Mother Teresa Women's University, Chennai-15.

 **“POTCASTING FOR BEGINNERS”**
(TIME: 10 to 11 am)
 <https://meet.google.com/jsx-voch-zwt>



Dr.V.HEMALATHA Principal i/c	Dr.R.RAMANI Head of the Department
K.MURALIDHARAN Assistant Professor	SHRILAKSHMI RAMESH Assistant Professor
S.SUBRAMANIAN Lecturer	

On 23/02/2022 the Department hosted a Seminar on “Film Making”. The Resource Person on that day was Mr. Suresh, Kollywood Director



On 17/03/2022 the Department conducted a Seminar on the topic Pre-Production Techniques. The Resource Person on that day was Mr. Anand Raj Mohan.



On 21/03/2022 and 22/03/2022 the Department conducted a Teracotta Workshop. Mr. R. Sekar, Assistant Professor, Department of Visual Communication, Mahalashmi Women's College of Arts & Science was the Resource Person for the two days Workshop.



On 27/04/2022 the department hosted DRYZA, an Art and Photography Exhibition. Mr. Aazam, Ad Film Director and Mr. Karikalan, Actor and Producer were the Chief Guests for the Exhibition.





STUDENT'S ACHIEVEMENTS

S. Vishnu of III B.Sc. (Viscom) received the Kavi Bharati Award in the National Level Verse Writing competition hosted by Bharati Isai Kalagam, Sivagangai Lions Sangam and JLP academic on 11/12/2022



On 07/04/2022 the second year students of the Department Sathiya Narayan V, Manju J, Xayan Idhal Sargunam K, Kamal Kumar R and Sugan Kumar R won the First Prize in Sand

Sculpture Art competition hosted by Vel's University at the Elliot's Beach, Chennai and received a cash award of 5000 Rupees.



On 06/05/2022 the Department students Xayan Idhal Sargunam K and Shanmugaprasanth P of II B.Sc. (Viscom) won the First Prize in the Jewellery Making competition conducted by the Alpha Arts and Science College, Chennai.



On 07/05/2022 Xayan Idhal Sargunam K of II B.Sc. (Viscom) won the Second Prize in T-Shirt Painting competition conducted by the Alpha Arts and Science College, Chennai.



STAFF ACHIEVEMENTS

Dr. R. Ramani, HOD, Department of Visual Communication has acted as a Resource Person for the Online Webinar on “Creativity in Advertising” conducted by Mahalashmi Women’s College of Arts and Science, Chennai on 22/11/2021.

MAHALASHMI
WOMEN'S COLLEGE OF ARTS & SCIENCE
(Affiliated to University of Madras)
No.1, Mahalashmi Nagar, Paruthipattu, Avadi, Chennai-71.

MAHA WEBINAR MARATHON-100 Days

Day 95 Internal Quality Assurance Cell
in Association with
Department of Visual Communication
Creativity in Advertising

Dr.R.Ramani
Associate Professor and Head,
Department of Visual Communication,
Sindhi College.

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Thiru.S.Kunjithapatham Chairman
Thiru.S.K.Thirukumaran Managing Director
Dr.R.Kumudhini Principal
Dr.S.Ramasamy Vice Principal
Dr.U.Indumathi Vice Principal (Academics)

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Presented a paper in the International Conference conducted by Mother Teresa Women's University in September 2021.

Paper Title - "ICTs Development in Pudukottai".

Presented a paper in the International Conference conducted by Ramaiah Institute of Technology, Bangalore in November 2021.

Paper Title – "ICTs and Education – A Literature Review".

Presented a paper in the International Conference conducted by Ramaiah Institute of Technology, Bangalore in November 2021.

Paper Title – "Knowledge Management in HRM Practices - An Overview".