

## **DEPARTMENT OF VISUAL COMMUNICATION**

### **ANNUAL REPORT 2022 – 2023**

#### **PHOTOGRAPHY DAY**

Department of Visual Communication in association with IQAC conducted Photography workshop on August 17th & 18th on the occasion of WORLD PHOTOGRAPHY DAY. Resource person for the event was Mr.Naresh.A.R (Professional Photographer)



#### **SHORT FILM FESTIVAL**



# SINDHI COLLEGE OF ARTS AND SCIENCE

Department of Visual Communication  
in Association with IQAC  
Presents



SHORT FILM  
FESTIVAL

Chief Guest

**Mr. MU. KALANCHIYAM**  
DIRECTOR

SEPTEMBER

MONDAY

12

10.a.m

2022

Venue: Conference Hall

**Dr. V. Hemalatha**  
Principal

**Dr. R. Ramani**  
(Head of the Department)

**Mr.K. Muralidharan**  
(Assistant Professor)

**Mrs. J. Jenifer**  
(Assistant Professor)

**Mr.H. Badri Narayanan**  
(Assistant Professor)

The Department of Visual Communication in association with IQAC has organized an inter collegiate short film festival. It was conducted on 12/09/2022 at 10.00 am in the college conference hall. The resource person for the event was Mr. Mu. Kalanjiam, Film Director. Students and staff from other colleges participated in the festival.

Dr. Ramani, HOD Department of Visual Communication welcomed the gathering. Principal Dr. V. Hemalatha delivered the inaugural address. Mrs. Jennifer Evangeline, Assistant Professor, Department of Visual Communication introduced the chief guest to the gathering. The dignitaries distributed the prizes to the participants. Special Prizes were also given to the participants. All the participants were given participation certificates. Vote of thanks was proposed by Mr. K. Muralidharan, Assistant Professor, Department of Visual Communication.





## **MURAL PAINTING WORKSHOP**

On 11/01/2023 & 12/01/2023 the department conducted a workshop on the topic of mural painting. The resource person on that day was Mr. V.Saaravana Ragavan



## **WORLD RADIO DAY CONTEST**

The Department of Visual Communication in association with IQAC has organized an inter collegiate & inter school competition on account of World Radio Day on 13/02/2023 at 10.00 am in the college conference hall. The chief guest for the event was Mr. Mahesh, Radio Jockey. Students from various schools & colleges of Chennai participated in the contest. Dr. Ramani, HoD, Department of Visual Communication welcomed the gathering. Principal Dr. V. Hemalatha delivered the inaugural address. The chief guest Mr. RJ Mahesh addressed the gathering. The dignitaries distributed the prizes to the participants. A vote of thanks was proposed by Mrs. Jennifer Evangeline. J, Assistant Professor, Department of Visual Communication.

### **Prize winners**

1. Madhan Kumar (Thiru. Vi. Ka. Hr. Sec. School) - Best Storytelling
2. Vigneshwara Prabhu (Thiru. Vi. Ka. Hr. Sec. School) – Best jingle
3. Devikala ( DG Vaishnav college) – Best Public service announcement.

4. Mohammed Umar Sheriff (Thiru. Vi. Ka. Hr. Sec. School) – Special prize-storytelling.



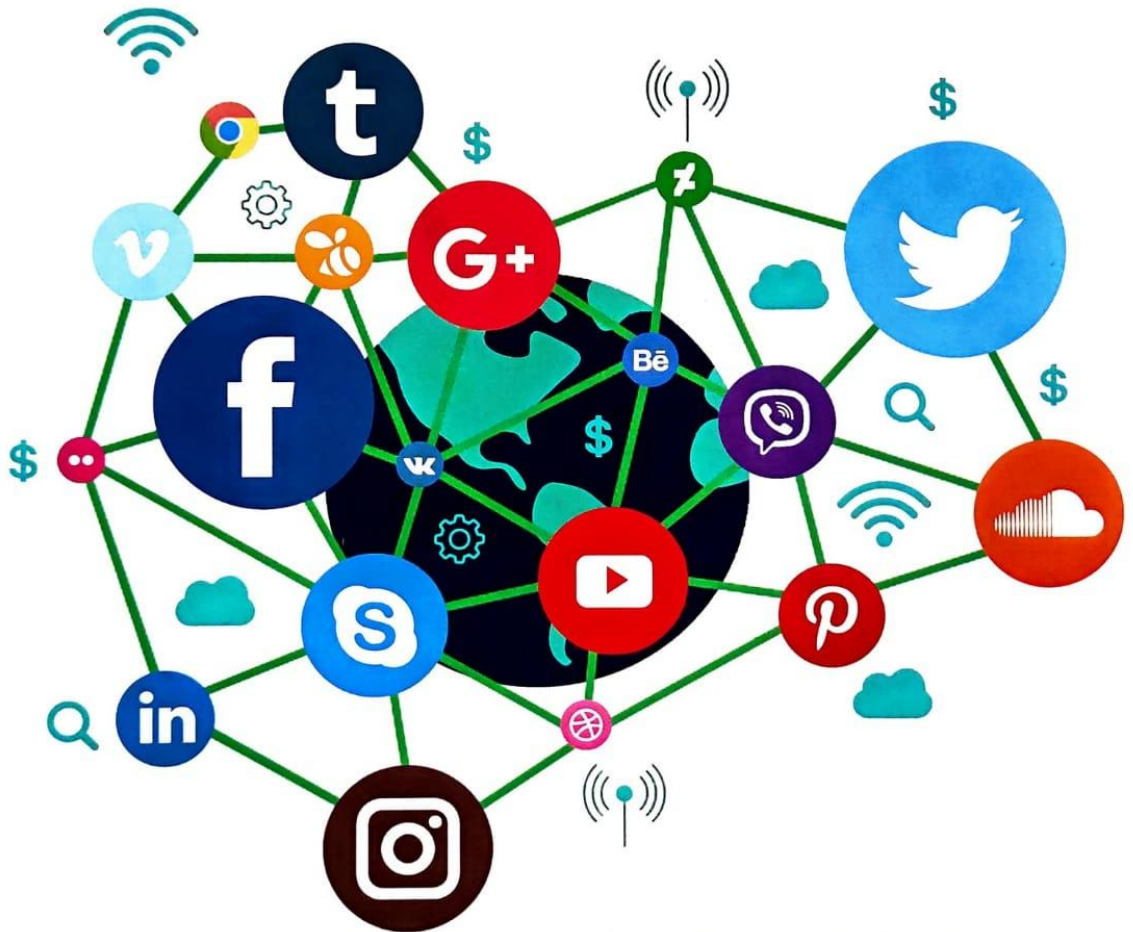
National Conference



# SINDHI COLLEGE

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DEPARTMENT OF VISUAL COMMUNICATION



## NATIONAL CONFERENCE

ON

ETHICAL IMPLICATION OF SOCIAL MEDIA AND JOURNALISM  
IN THE DIGITAL ERA

DATE: 17.02.2023

VENUE: SINDHI COLLEGE

**National Conference on Ethical implication of Social Media and Journalism in the Digital Era.**

The program started at 10.am with the lighting of the lamp by the dignitaries on the dias, followed by the Gayathri Mantra and Tamizh Thai Vazhthu. The welcome address was given by Dr.R.Ramani, HOD, Department of Visual Communication. The chief guest and the management members were felicitated. The inaugural address was given by our Hon.Chairman Sri. Rajalal Nichani, and the special address was given by our principal Dr.V.Hemalatha, The introduction of the chief guest Dr. Kiran Prasad, Professor, Department of Journalism and Communication, Padmavathi Mahila University, Tirupati was given by Dr. R.Ramani, Head, Dept. of Visual communication. The thematic address was given by Dr. Kiran Prasad on the topic “New media and E-Journalim: culture, experience and ethics in the digital ecosystem”. The inaugural session was completed by the vote of thanks proposed by Mrs. J.Jennifer Evangeline, Assistant Professor, Department of Visual Communication. The technical session - I started at 11:30am. The Chief Guest Dr.Raja ISR Co-ordinator the Oxford College of Business Management, Bangalore, was introduced by Dr.R.Ramani, Head, Dept. of Visual communication. Then the keynote address was given by Dr.Raja on the topic “Ethical constraints in Social Media”. The chief guest Dr.S.Jebaseeli Assistant Professor, Department of Commerce, Don Bosco Arts & Science College, Kilpauk, Chennai, was introduced by Mrs.J.Jennifer Evangeline, Assistant Professor, Department of Visual Communication. The special address was given by Dr.S.Jebaseeli on the topic “Social media in education”. The famous Ad- Filmmaker Aazam CEO, Director, ADTECHIES was introduced by Mrs.J.Jennifer Evangeline, Assistant Professor by Department of Visual Communication. The special address was given by Mr.Aazam on the topic “Social media & its effects”. The valedictory session started at 1:30 pm with the paper presentation by research scholars and students. R.Sathiamoorthy, Research Scholar, VISTAS, Vels University, Chennai, presented a paper titled “The Trend of media convergence with movies and its importance”. , Dr.A.Balasubramanian, Assistant professor, department of Mathematics, Sindhi college, presented a paper on the topic “The oscillatory and non-oscillatory properties of linear homogeneous difference equations and its applications to real life”. S.Madhumidha, Assistant Professor, Theivanai Ammal College for women, participated in the event along with her students P.Kavitha & N.Santhana. In addition 10 faculty members from various colleges presented their papers on different titles. Selected 30 papers were published in the book with ISBN number. The published books were distributed to all



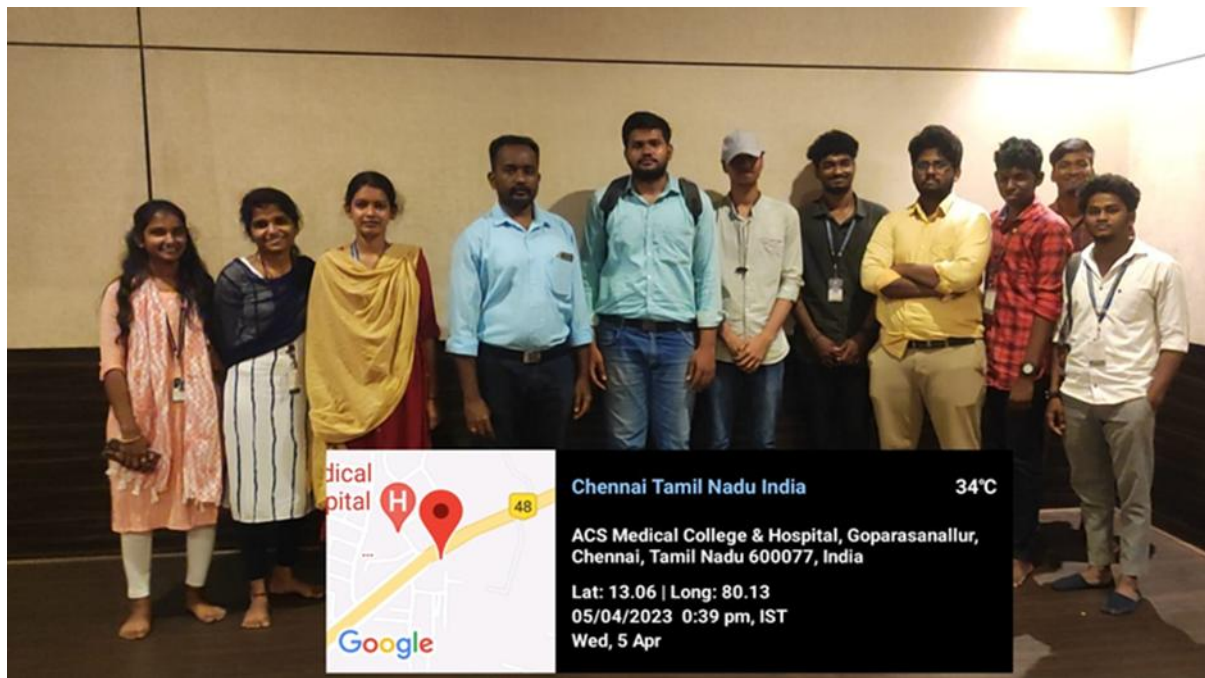
the presenters. Welcome Address and Conference Event overview was given by Dr.Ramani, Head, Department of Visual Communication. The introduction of the chief guest for the valedictory session was given by Mrs.P.Sudarani, Head, Dept of Tourism & Travel Management. Special Address on the topic “Social media & Advertising” was given by the chief Guest Mr. R. Raghuram, HOD, Dept. of Visual Communication, DRBCCC Hindu College, Pattabiram. The dignitaries distributed the certificates to the presenters and participants. Vote of thanks was proposed by H. Badri Narayanan, Assistant Professor, Department of Visual Communication. The valedictory session ended with the National Anthem at 3:00pm.



### **One day seminar on Introduction to VFX**

The department in association with DAVINCI MEDIA COLLEGE hosted a seminar on 05/04/2023 on the topic “Introduction to Fashion VFX”. The chief guest on that day was Mr. Madhavan, creative head.





## ONE DAY TRIP

- Our department students went to Mahabalipuram on 24<sup>th</sup> Feb 2023



## **EDITING DUBBING STUDIO LAB INAUGURATION**

- Our new editing & dubbing studio lab was inaugurated on 30.03.2023 by our chairman Sri. Rajalal Nichani.



## **STUDENT'S ACHIEVEMENTS**

### **INTER-COLLEGIATE COMPETITION**

- On 06/05/2022 our department students Xayan Idhal Sargunam K and G. Manikandan of III B.Sc. (Viscom) won the second prize in the photography competition conducted by the Chennai National College , Avadi, Chennai.
- On 17/02/2023 our department students Xayan Idhal Sargunam K III B.Sc. (Viscom) won the third prize in the jewellery making competition conducted by the Alpha College of arts and science, Chennai.
- J Manju of III B.Sc. (Viscom) won the first prize in the Mandal art competition conducted by the Mahalakshmi College, Chennai. On 07/02/2023
- V.Sathiya Narayanan of III B.sc. Visual Communication secured II prize in the short film competition conducted by Asan Memorial College of Arts and Science on 10<sup>th</sup> Feb 2023
- V.Sathiya Narayanan of III B.sc. Visual Communication secured I prize in the short film competition conducted by Sindhi College on 10th Feb 2023

- V.Sathiya Narayanan of III B.sc. Visual Communication secured the best actor, best screenplay and best director in the short film competition conducted by SRM Institute of Science and Technology on Jan 10<sup>th</sup> 2023
- M. Pavithra of I B.sc. Visual Communication secured the best female actor, in the short film competition conducted by SRM Institute of Science and Technology on Jan 10th 2023

### **STAFF ACHIEVEMENTS**

- Dr. R. Ramani, HOD, Department of Visual Communication acted as a Resource Person for the workshop on “Visual Culture in India” conducted by SIVET College of Arts and Science, Chennai on 28/03/2023 & 31/03/2023

Dr. R. Ramani, HOD, Department of Visual Communication has been appointed as the Board of Studies Member for the Academic Year 2022-2023, Department of Visual Communication, St. Peters Institute of Higher Education and Research, Avadi, Chennai.

- Dr. R. Ramani, HOD, Department of Visual Communication has been appointed as the Doctoral Committee Member in SRM College, Vadapalani and Government College of Architecture and Sculpture, Mahabalipuram for the academic year 2022-2023,
- Presented a paper in the National Conference conducted by Vivekananda Institute of Professional Studies, Delhi in March 2023.

Paper Title - Women in New India

- Presented a paper in the National Conference conducted by Sindhi College in Feb 2023.
- Paper Title - Development Through Knowledge Center The Experience of Rajendram Village in Thanjavur
- Presented a paper in the National Conference conducted by Sindhi College in Feb 2023.

Paper Title -

The Impact of Online Teaching During COVID-19 among school students, Chennai

- Presented a paper in the National Conference conducted by Sindhi College in Feb 2023.
- Paper Title - A study on Cinematic games and its future in cinema

WORLD PHOTOGRAPHY DAY 2023





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QUERIES  
9566218054



# WORLD PHOTOGRAPHY DAY

**CHIEF GUEST: L.R. SHANKAR**

Senior Photo Editor, Times of India, Chennai.



**TOPIC**

**LENS ON LIFE PHOTOGRAPHY IN FOCUS**

**VENUE: CONFERENCE HALL**

**TIME: 10am - 12 pm**

Dr. R. Ramani  
H O D

Dr. V. Hemalatha  
PRINCIPAL



## WORLD PHOTOGRAPHY DAY COMPETITION & CELEBRATION

The Department of Visual Communication in association with IQAC, has organized an inter-collegiate & inter-school competition on the occasion of **WORLD PHOTOGRAPHY DAY** on 18/08/2023 at 10.00 am in the College Conference Hall. The Chief Guest for the event was **Mr. L. SANKAR, Senior Journalist of Times of India**. Students from various Schools & Colleges in Chennai have participated in the program.

Dr. R. Ramani, HOD, Department of Visual Communication welcomed the gathering. Principal Dr. V. Hemalatha delivered the inaugural address. Chief Guest Mr. L. SANKAR, in his special address spoke on the latest techniques of photography. The dignitaries distributed the prizes to the participants and winners. The Vote of thanks was proposed by Mr.H. Badri Narayanan, Assistant Professor, Department of Visual Communication.

### Prize Winners

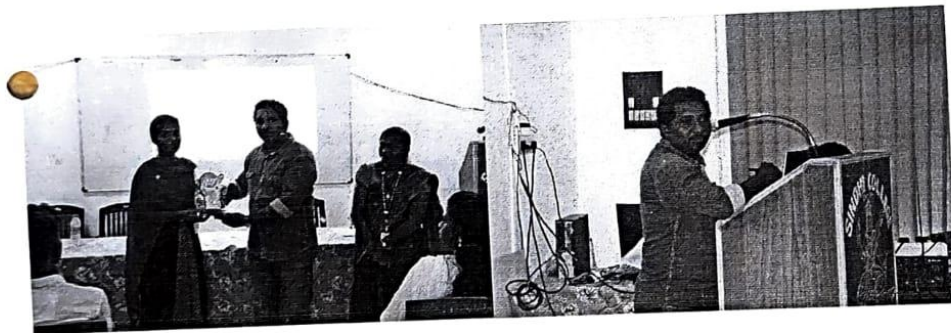
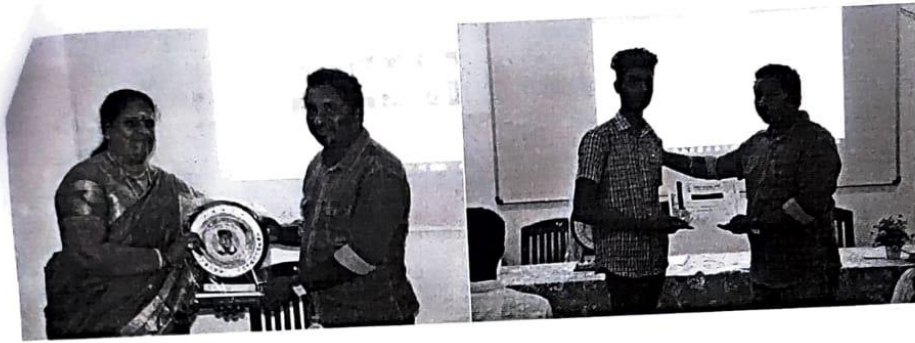
1. Sethu. E, B.Sc. Visual Communication, Hindustan College of Arts and Science.
2. Vimanthani, B.Sc. Visual Communication, Mahalashimi Women's College of Arts and Science.
3. Lokeshwaran.G, B.Sc. Visual communication, Mar Georgious College, Mogappair

### School Level Winners

1. Prathap, 12<sup>th</sup> Standard, Government School, Poonamallee.
2. Suriya, 12<sup>th</sup> Standard, Government School, Thiruverkadu.
3. Ramamurthi, 12<sup>th</sup> Standard, R.C.M School, AVADI.

  
DR.R. RAMANI

HEAD OF THE DEPARTMENT  
VISUAL COMMUNICATION



V. K. K.

SHORT FILM FESTIVAL





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## SHORT FILM FESTIVAL



**Dr. Tamizh Silambarasan**

(Film Maker & Social Activist)

DATE : 13.10.2023 TIME : 10:00 AM TO 12:00 PM

VENUE : AUDIO SUITE , SINDHI COLLEGE



HOD

**Dr. R. Ramani**



PRINCIPAL

**Dr. V. Hemalatha**

MORE INFORMATION CONTACT  
Jayakumar . M - 9566218054

## SHORT FILM FESTIVAL COMPETITION & CELEBRATION

The Department of Visual Communication in association with IQAC, has organized an inter-collegiate competition on the occasion of **SHORT FILM FESTIVAL COMPETITION & CELEBRATION** on 13/10/2023 at 10.00 am in the Viscom Audio Suite. The Chief Guest for the event was **Dr. Tamil Silambarasan**, Tamil Film Maker & Social activist. Students from nearly 30 different Colleges around TamilNadu have participated in the program.

Dr.R.Ramani, HOD, Department of Visual Communication welcomed the gathering. Principal Dr.V. Hemalatha delivered the inaugural address. Chief Guest Mr. **Dr. Tamil Silambarasan**, in his special address spoke on the Direction and Script Writing. The dignitaries distributed the prizes to the participants and winners. The vote of thanks was proposed by Javeed 2<sup>nd</sup> year Student Department of Visual Communication.

### Prize winners

1. S.MOHAN RAJ, Bsc. Visual communication, Thiru.Vi.Ka Govt.Arts college in Thiruvavur. With a Cash Prize of Rs.2500 /-
2. R.vishva kumar, Bsc. Agriculture , Sethu bhaskara agriculture college. With a Cash Prize of Rs.1500 /-
3. JAVEED, Bsc. Visual communication, Sindhi College, Chennai. With a Cash Prize of Rs.1000 /-

### winners

1. Best Actor - Vishwesh SRM - IST Ramapuram
2. Best director - Vimal Raj 2<sup>nd</sup> Yr Vis.com Asan Memorial College, Pallikaranai
3. Best cinematographer - Sanjay St.Thomas College Koyambedu.
4. Best Editing -Vishal 3<sup>rd</sup> Yr Viscom ST Thomas College, Koyambedu
5. Best lighting - -- Sivakumar Moorthi DR M.G.R Institute Maduravoyal
6. Best Actress - Stella Augustine 3<sup>rd</sup> CSC Gojan School Of Business And Technology,Redhills
7. Best story - Salamon Raja 3<sup>rd</sup> Yr Electronic Media ST.Thomas College, Koyambedu
8. Best Screenplay - Madesh 2<sup>nd</sup> Yr Viscom SRM Ramapuram

  
DR.R. RAMANI

HEAD OF THE DEPARTMENT  
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