

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
ANNUAL REPORT - 2021 – 2022

Academic year 2021-2022 was a fruitful year for the department of Tourism and Travel Management, for it worked in an effective way for its performance. The department of Tourism and Travel Management aims at providing the students a perfect platform to excel in the tourism industry. Today the tourism industry is one of the largest revenue earners to the Government. This industry provides immense job opportunities to the young world.

Heritage Visit – Field Trip on 23rd October , 2021

This year started with the field trip to the ‘Dakshinachitra Heritage Museum’, an exciting cross cultural living museum of art, architecture, lifestyles, crafts and performing arts of South India. The trip was organized on 23rd of October 2022 under the guidance of our staff members. Dhakshina Chitra is located overlooking the Bay of Bengal, at Muttukadu, 25 km south of Central Chennai, on the East Coast Road to Mamallapuram. The museum has a collection of 18 authentic historical houses with contextual exhibitions in each house. The authentic homes in a regional vernacular style are purchased, taken down, transported and reconstructed by artisans of the region from where the house came. This trip helped the students to get practical exposure and knowledge on how to exhibit, promote and preserve aspects of the broader, more inclusive cultures of the state and to bring these arts to the public in a participative, enjoyable and engaging way.



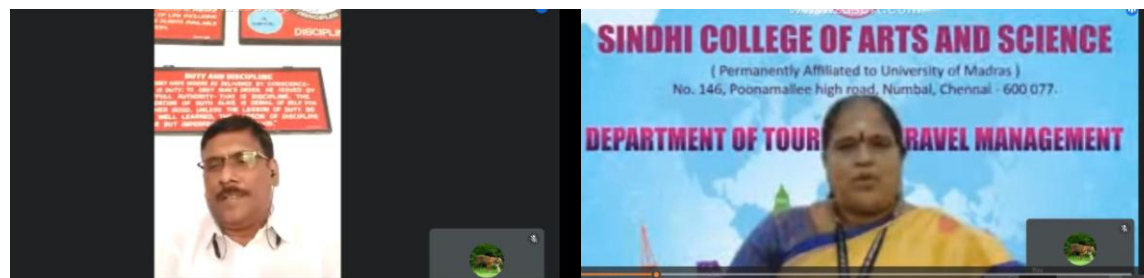
Architectural Visit to Mamallapuram – Field Trip on 17th December, 2021

The Department of Tourism and Travel Management organized a visit to Mamallapuram on 17-12-2022 for our department students. Mamallapuram is one of the World Heritage Sites being protected and developed by the Archeological Survey of India and the Central Tourism Development. Recognising the greatness of the monuments of Mamallapuram and confirming their exceptional universal value, the 'Convention Concerning the Protection of the World Heritage and Natural Heritage has included them in the 'World Heritage Site' by UNESCO. This visit helped the students to get practical knowledge on heritage monuments, sculptures, monolithic statues, archeological buildings and also knowledge about the Pallava dynasty.



National Level Webinar on National Tourism Day 2022

The Department of Tourism and Travel Management organized National Tourism Day on 2nd February 2022. The resource person of the day was Dr. L.Ravi Sankar, Assistant Professor and Head, Department of History, Thiruvalluvar College, Papanasam shared his thoughts on 'Rural and Community Centric Tourism'. Faculty members from various institutions, research scholars and students participated in this webinar. This webinar helped to get knowledge on opportunities and challenges in rural tourism and community based tourism. The total number of participants for the National Tourism Day webinar was 111. Online certificates were issued to all the participants.



International Workshop on Defence and Cultural Tourism on 23rd and 24th March 2022

The Department of Tourism and Travel Management organized a two day workshop, 'International Workshop on Defence and Cultural Tourism,' in hybrid mode on 23rd and 24th March 2022. The day 01 resource person Hanshi P.A.P. Yousuf Ali., 7th DAN.,M.AUC.,DYMHH,D.Y.T.D.Y.I.C.,SMP., Founder & Director, Ali Dragon Karate Academy Traditional Shotokan Karate Association International, Tirunelveli-Dist, Tamilnadu, shared his thoughts on the role of defence in tourism. He presented a technical session with his disciples on the basic strategies to defend by themselves to the students. The day 02 Resource Person was Dr.A.Sumathi Sundar, Principal and HoD, Department of Dance,Bridge Academy College of Media and Fine Arts, Nungambakkam. She presented her thoughts on the role of art and culture in the promotion of tourism and also presented a demonstration session with her disciples. They performed the Navarasa expressions, sculpture poses, and Kuravanji Natakam. Students from various colleges enthusiastically participated in this international workshop. The total number of 200 students participate.Certificates were issued to all the participants.



Field Trip to Birla Planetarium on 1st April 2022

The department of Tourism and Travel Management organized a visit to Brila Planetarium on 1st April 2022 for our department students. Birla Planetarium is one the famous tourist spots in Chennai. It is considered in the modern world as an indoor universe. We visited Periyar Science and Technology center campus which has eight galleries, namely, physical science, electronics and communication, energy, life science, innovations, solar system, sky and seasons, shooting meteoroids.



Educational Tour to Wayand on 11th April 2022

The Department of Tourism and Travel Management organized a tour to Wayand, from **11 – 04 – 2022 to 13 – 04 – 2022** . Wayanad district stands on the southern top of the Deccan plateau and its chief glory is the majestic Western Ghats with lofty ridges and rugged terrain interspersed with dense forest, tangled jungles and deep valleys. The place also enjoys a strategic location as the leading tourist centers of South India. The misty environs of Wayanad offer a wide range of trekking opportunities, plantation visits and wildlife tours. We visited Edakkal Caves, Pazhassi Raja Memorial Museum, Karapuzha Dam, Adventure Park , Pookot Lake and Thusharagiri Falls. This tour helped the students to get practical exposure on eco tourism destinations and conservational measures of ecology through tourism.



STAFF ACHIEVEMENT LIST

1. Mrs.P.Sudharani, Head of the Department

S.No	Program Name	Date and Place
1.	Participated in the National Webinar on Thaimozhi Pottruvom” organized by Department of Yoga, TNPESU	21st February 2022
2.	Participated in “Dissemination of Women Empowerment through Sensitizing to Martial Arts, Traditional Games and Yoga” Organized by Tamil Nadu State Council for Science and Technology in association with Tamil Nadu Physical Education and Sports University	22nd February 2022 to 26th February 2022
3.	Completed Two days National Level Workshop on Academic Writing organised by Rajiv Gandhi National Institute of Youth Development under the Ministry of Youth affairs and sports Government of India, Sriperumbathur, Tamil Nadu.	28th March 2022 and 29th April 2022
4.	Completed Ten days virtual short term training program on “Research Methodology and Yoga Therapy” organized by Faculty of Yoga Sciences and Therapy, Meenakshi Academy of Higher Education.	25th March 2022 to 3rd April 2022
5.	Resource Person to SIVET College of Arts and Science in the Topic of “Tourism in Post Pandemic World”, organized by Department of Historical Studies	27th April 2022
6.	Organized a National Tourism Day Webinar in the Theme of Rural and Community Centric Tourism at Sindhi College	2nd February 2022
7.	Organized an International Workshop on Defence and Cultural Tourism - Two days Workshop on Hybrid Mode at Sindhi College	23rd March 2022 and 24th March 2022

2. Ms.Suchitra Lakshmanan, Assistant Professor

S.No	Program Name	Date and Place
1.	Completed Seven Days National Level Faculty Development Program on NET/TNSET 2021 organized by Hindustan College of Arts and Science	10th August 2021 to 16th August 2021
2.	Participated in the National Webinar on Thaimozhi Pottruvom” Organized by Department of Yoga, TNPESU	21st February 2022
3.	Participated in One Day Webinar on “The Role of Muslim Women in Freedom and Movement of India and Tourism in Post Pandemic World” Organized by Department of Historical Studies, SIVET College of Arts and Science	27th April 2022
4.	Organized a National Tourism Day Webinar in the Theme of Rural and Community Centric Tourism at Sindhi College	2nd February 2022
5.	Organized an International Workshop on Defence and Cultural Tourism - Two days Workshop on Hybrid Mode at Sindhi College	23rd March 2022 and 24th March 2022

3. Mr. Aakash Aravinth, Assistant Professor

S.No	Program Name	Date and Place
1.	Completed Understanding NAAC Criteria - Marching towards excellence Organized by IQAC Shri Shankarlal Sundarbai Shasun Jain College for Women in Collaboration with IQAC Cluster India	6th December 2021 to 11th December 2021
2.	Participated in the National Webinar on Thaimozhi Pottruvom” Organized by Department of Yoga, TNPESU	21st February 2022
3.	Participated in One Day Webinar on “The Role of Muslim Women in Freedom and Movement of India and Tourism in Post Pandemic World” Organized by Department of Historical Studies, SIVET College of Arts and Science	27th April 2022
4.	Organized a National Tourism Day Webinar in the Theme of Rural and Community Centric Tourism at Sindhi College	2nd February 2022
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PLACEMENTS

Our III BA students attended various interviews both on campus and off campus, for companies. All 4 students of III BA TTM have been placed in esteemed companies.

INTERNSHIPS

Every II year student undergoes summer internship training which is an effective way to get practical experience. During the academic year 2021-22, students currently pursuing III BA have been admitted as interns in various organizations . The list of students is as follows

S. No	Student Name	Company
1.	V.YUVASHREE	Madura Travel Service P.Ltd

ACADEMIC TOPPERS

CLASS	RANK	ROLL NO	NAME	PERCENTAGE
I BA TTM BATCH 2021 - 2024	1	2021TTM010	BINDHU.L	85%
	2	2021TTM005	PRADEEP.N	84%
	3	2021TTM011	RAJALAKSHMI.R	81%
II BA TTM BATCH 2020 - 2023	1	2020TTM02	SURIYA.K.S	73%
	2	2020TTM01	DINESH KUMAR.M	72%
	3	2020TTM03	VIMAL RAJ.S	64%

III BA TTM BATCH 2019 - 2022	1	2019TTM08	YUVASHREE.V	81%
	2	2019TTM06	VIJAYALAKSHMI.S	74%
	3	2019TTM03	SINDHU.K	72%