

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT

ANNUAL REPORT 2022-2023

Department Activity List

S.N O	DEPARTMENT ACTIVITY LIST	DATE
1	Field visit to Government Museum Chennai	27 th August 2022
2	Onam Celebration	09 th September 2022
3	Pongal Celebration	13 th January 2023
4	Organized Rastra Katha Shivar Feb 2023	February 2023
5	Chennai Open 23 – International Tennis Tournament	18 th March 2023
6	Industrial Trip to ISRO Mahendragiri	13 th March 2023
7	Education Tour to Kanyakumari	14 th & 15 th March 2023

The Department of Tourism and Travel Management started the academic year 2022-2023 with enthusiasm and lots of activities.

FIELD VISIT TO GOVERNMENT MUSEUM – CHENNAI

The Department of Tourism and Travel Management organized a visit to the Government Museum, on 27\08\2022. The Government Museum, Chennai, or the Madras Museum is a human history and culture museum located in the Government Museum Complex on Pantheon Road in Egmore. This museum was established in 1851. It is the second oldest museum in India. It is particularly rich in archaeological and numismatic collections. It has the largest collection of Roman antiquities. The National Art Gallery is also present in the museum premises. It is built in Indo-Saracenic style and houses rare European and Asian paintings of renowned artists, including Raja Ravi Varma. It has the richest collection of bronze idols.

The museum main building, consists of artifacts and sculptures from the past, animal galleries, botany galleries and a philately gallery. The front building of the Museum has a very interesting puppet gallery and galleries preserving folk art and music. We also visited the Colossal Museum Theatre. This trip helped the students to get practical knowledge about several static exhibits such as galleries of dolls adorned with costumes of various nations and civilizations and also exhibits pertaining to science, transportation, and technology.

This trip was completely guided by our student Mr K.S. Surya 3rd year BA TTM. Bindhu and Swetha of 2nd Year BA TTM coordinated the whole trip.



ONAM CELEBRATION

The Department of Tourism and Travel Management organized the Onam festival on 09/09/2022 for our department students under the guidance of our staff members.

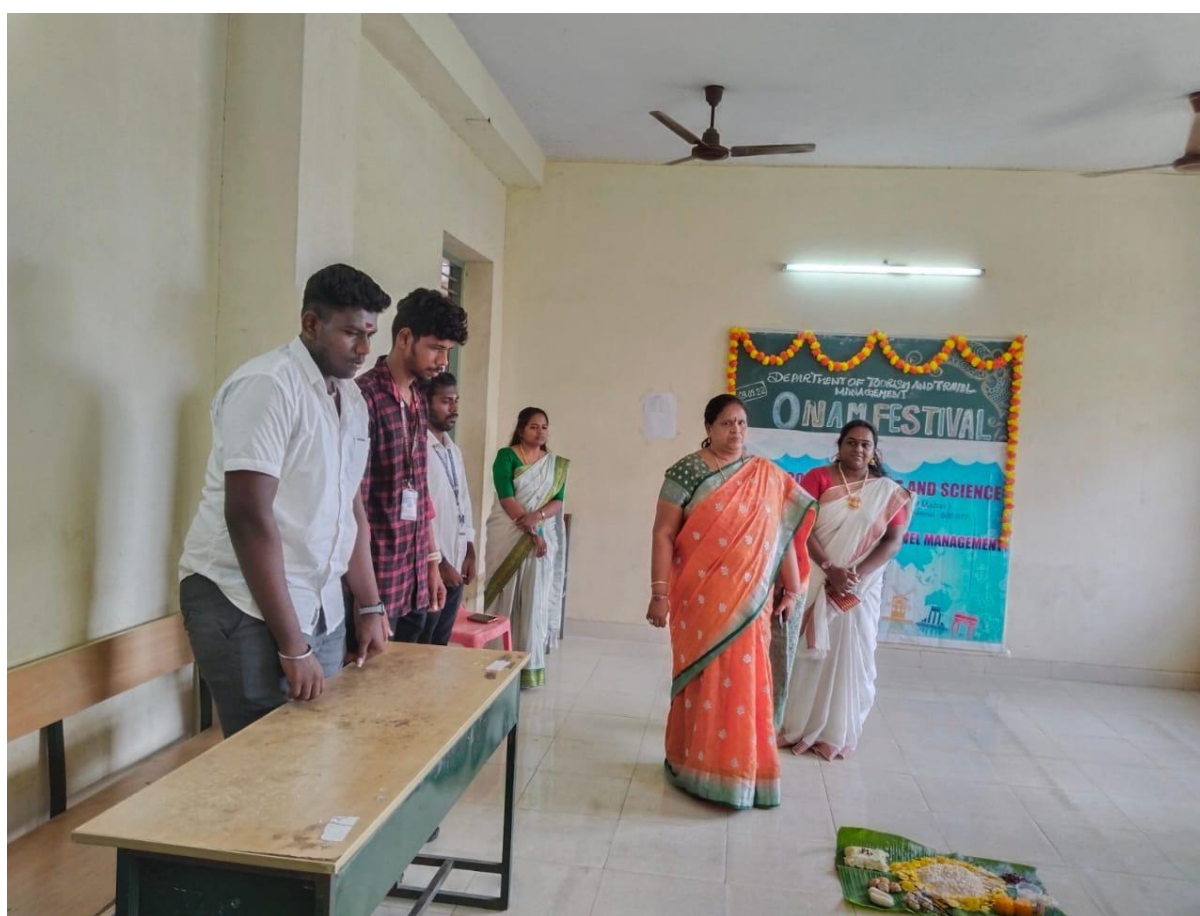


Onam is an annual Indian harvest festival celebrated predominantly by the Hindus of Kerala. This is a major annual event for Keralites. As stated above, Onam is the festival that celebrates the homecoming of Mahabali. He was a demon but was known for his generosity and kindness. In this festival, people make Pookalam. It is a carpet made out of flowers that people put in front of their house to welcome 'Mahabali'. People perform several rituals- Puli Kali, Kazhcha Kula, Onappottan, and so on. These rituals are followed by a grand feast called 'Sadhya'. On roads, people take out grand elephant processions. The 10 days of the festival are called Atham, Chithira, Vishakam, Anizham, Thriketa, Moolam, Pooradam, Uthradom, and Thiruvonam. During this festival, people keep adding layers of flowers to the Pookkalam every day. They also make several designs with flowers. On the tenth and the last day of the festival, that is, Thiruvonam, Onam Sadya is cooked by every household and served on banana leaves. This is a nine-course meal comprising a minimum of five vegetable dishes including rasam, sambhar, mor curry, thoram, etc.

Many unique games known as Onakalikal are played on this day too. A game of ball known as Talappanthukali is quite popular among men besides archery and Ambeyyal. Women, on the other hand, make Pookkalam and perform several traditional dances.

Another interesting part of Onam is the snake boat race. It is also known as the Vallamkali Boat Race where almost 100 boatmen compete with each other. It is not merely a race but a tradition where boats are decorated beautifully. They get dressed up in Malayali attire- the women in Mundum neriyathum and men in kalli or kallimundu. This display of respect towards each other's tradition adds to the gaiety and makes each and every festival of India a more special one.

This Onam festival was celebrated by the Department of Tourism and Travel Management staff and students to get to know about the Indian culture and integration towards Keralites.



PONGAL CELEBRATIONS

Our students and staff actively participated in the Pongal celebration organized by our college. It is dedicated to the sun god, Surya, and corresponds to Makar Sankranti, the harvest festival under many regional names celebrated throughout India. The three days of the Pongal festival are called Bhogi Pongal, Surya Pongal, and Mattu Pongal. Some Tamils celebrate a fourth day of Pongal known as Kanum Pongal. In our college, Pongal was celebrated as

samathuva Pongal. All the departments were given a mud pot, rice and fire sticks for pongal celebrations. We prepared pongal and it was dedicated to the sun god. The celebrations continued with several games participated by both the students and the staff.



ORGANIZED RASTRA KATHA SHIVIR (GUJARAT)

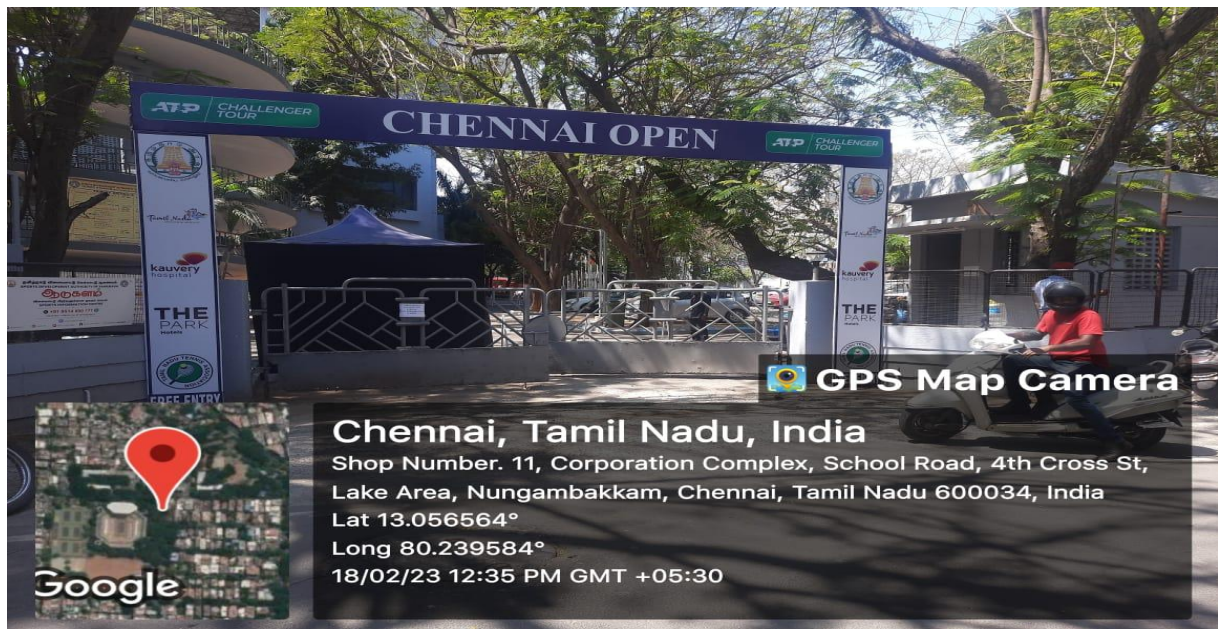
On behalf of our college, our department organized and booked tickets, prepared guidelines, consent form for all the departments. The event commenced between 11/02/2023 to 19/02/2023. Our department students Ravi Teja. P and Haridass . V of I BA TTM. Pradeep. N, Ajith. S, Damodaran. R of II BA TTM. Vimal Raj. S of III BA TTM, and our department staff Dr. S. Vasudevan actively participated in this event.

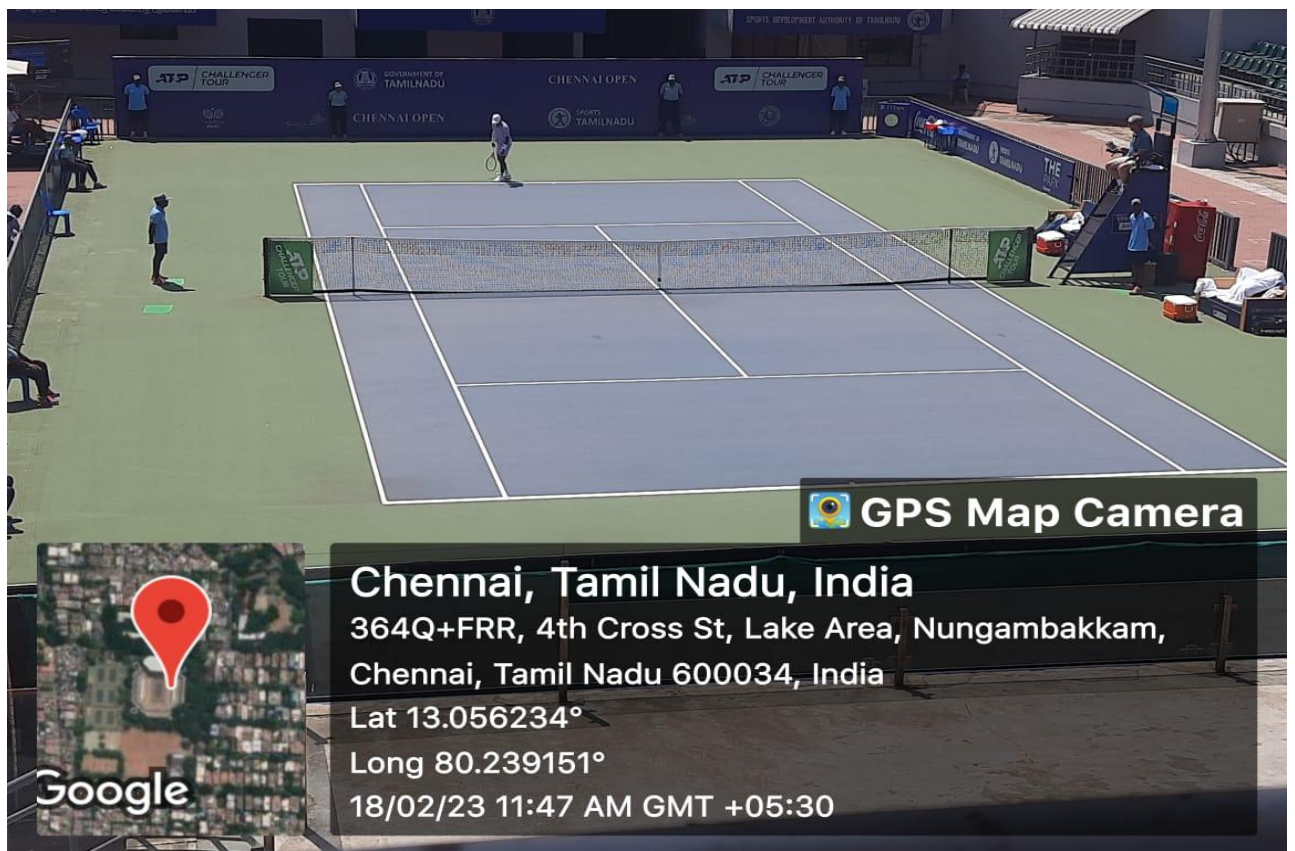
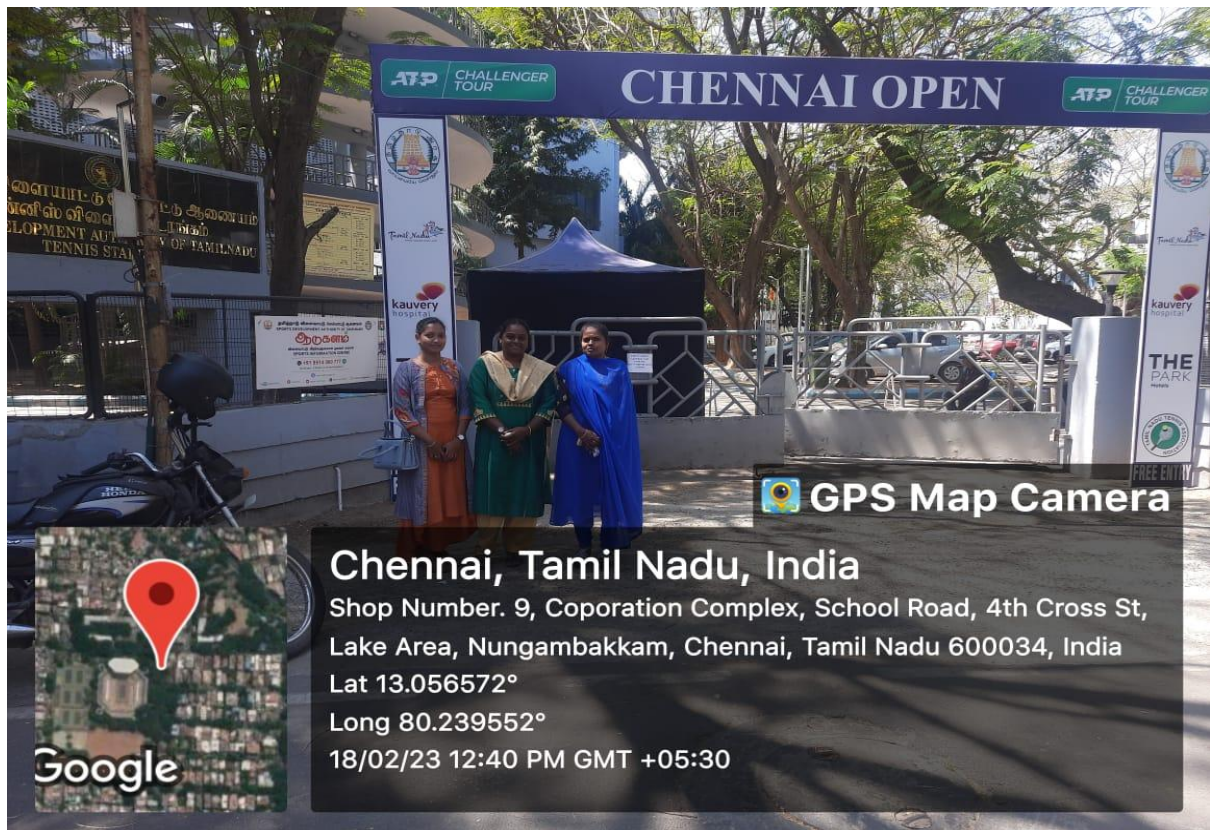
CHENNAI OPEN 23 (INTERNATIONAL TENNIS TOURNAMENT)

The Department of Tourism and Travel Management organized a trip to Chennai open, International Tennis Tournament at SDAT Stadium, Nungambakkam, on 18 February 2023 as a part of the curriculum as this tournament helps our students to get

practical exposure on event management and sports tourism. India hosted three back-to-back ATP Challenger events starting with the Chennai Open followed by Bengaluru Open, and the Pune Open. This tournament being organized by the Tamil Nadu Tennis Association (TNTA), entry for spectators was free throughout that entire week. The third edition of the ATP 100 Chennai Open Challenger is set to be held from 14-19 February at the SDAT Tennis Stadium in Chennai, India. The tournament is making its entry into the ATP Challenger circuit after a three-year break.

This trip helped the students to get practical exposure on sports tourism and event management. We would like to thank our principal, Dr. V. Hemalatha and our management for permitting us to visit this tournament spot.







INDUSTRIAL VISIT – ISRO MAHENDRAGIRI

The Department of Tourism and Travel Management organized a tour to ISRO Propulsion Complex (IPRC), Mahendragiri on 13/03/2023. IPRC is equipped with facilities necessary for realising the cutting edge propulsion technology products for the Indian space programme. IPRC is taking cognizance of the future growth of the space program of our nation

The activities carried out at IPRC, Mahendragiri are: assembling, integration and testing of earth storable propellant engines, cryogenic engines and stages for launch vehicles; high altitude testing of upper stage engines and spacecraft thrusters as well as testing of its subsystems; production and supply of cryogenic propellants for Indian cryogenic rocket programme, etc. A Semi-cryogenic Cold Flow Test facility (SCFT) has been established at IPRC, Mahendragiri for the development, qualification and acceptance testing of semi cryogenic engine subsystems. IPRC is responsible for the supply of Storable Liquid Propellants for ISRO's launch vehicles and satellite programmes. IPRC delivers quality products to meet the zero defect demand of ISRO space programme ensuring high standards of safety and reliability. It also carries out Research & Development and Technology

Development Programmes towards continued improvement of its contribution to the Indian space programme.

This tour helped our students to get practical exposure on space tourism & related research, and it also helped us to know about the propellants used for rockets, their engines, and satellites. We would like to thank our principal, Dr. V. Hemalatha and our management for permitting us to visit this mixed exotic spot.





EDUCATIONAL TRIP – KANYAKUMARI

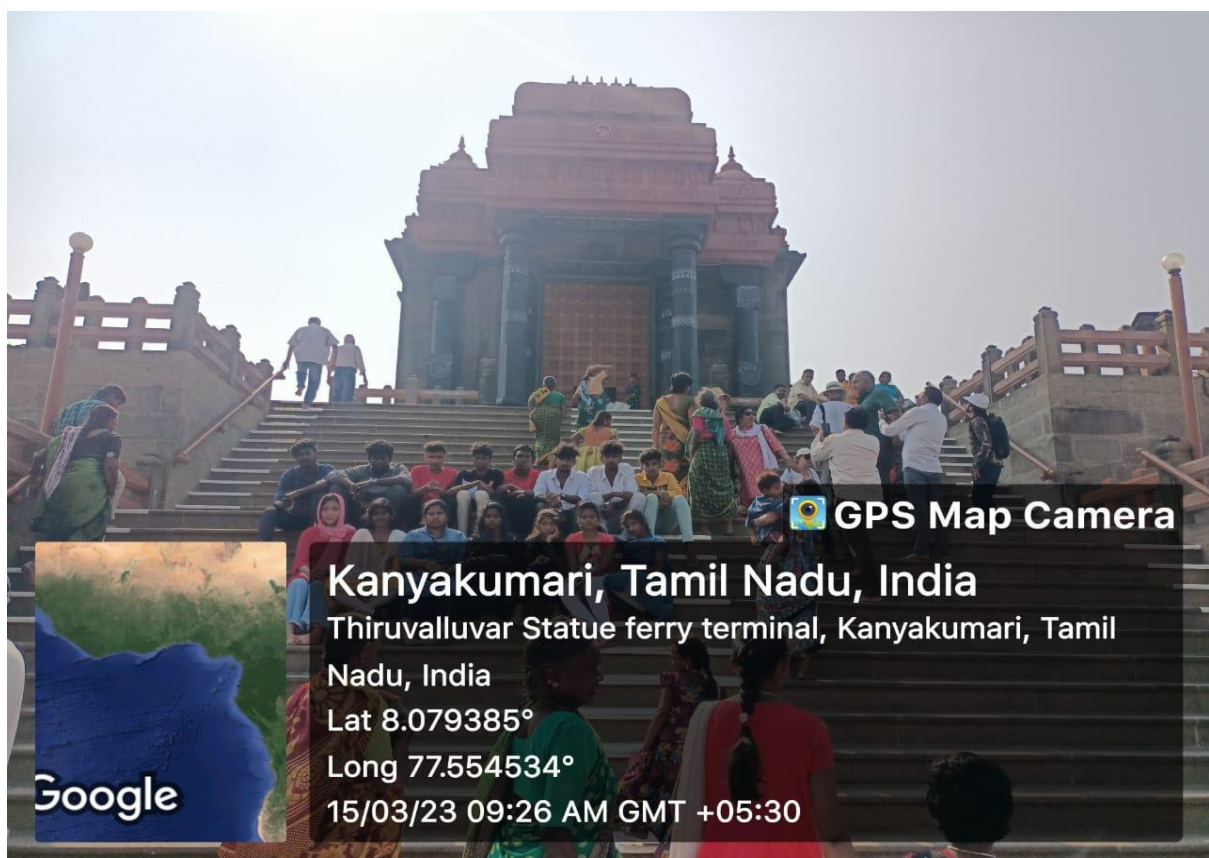
As part of the curriculum, we visited Kanyakumari from 14/03/2023 to 15/03/2023. On day one; Thanumalayan temple, Suchindram, Uthayagiri fort, Padmanabapuram palace, Mathoor Hanging bridge. After lunch we set out to visit Thirparappu falls and moved to TTDC Hotel for a night stay. Second Day started with viewing the sunrise in the Light house (Kanyakumari). After breakfast, we hanged out via boating to see Vivekanandar rock memorial and Thiruvalluvar statue. This tour helped the students to get the practical exposure on eco tourism, pilgrimage tourism, leisure tourism and also it helped to know the architectural & historical facts about the destinations and

conservational

measures

through

tourism.



STAFF ACHIEVEMENT LIST

1. Mrs. P. Sudharani, Head of the Department

S.NO	PROGRAM NAME	DATE AND PLACE
1.	Participated in the National Webinar on Thaimozhi Pottruvom” Organized by Department of Yoga, TNPESU	21st February 2022
2.	Participated in “Dissemination of Women Empowerment through Sensitizing to Martial Arts, Traditional Games and Yoga” Organized by Tamil Nadu State Council for Science and Technology in association with Tamil Nadu Physical Education and Sports University	22nd February 2022 to 26th February 2022
3.	Completed Two days National Level Workshop on Academic Writing organised by Rajiv Gandhi National Institute of Youth Development under the Ministry of Youth affairs and sports Government of India, Sriperumbathur, Tamil Nadu.	28th March 2022 and 29th April 2022
4.	Completed Ten days virtual short term training program on “Research Methodology and Yoga Therapy” organized by Faculty of Yoga Sciences and Therapy, Meenakshi Academy of Higher Education.	25th March 2022 to 3rd April 2022
5.	Resource Person to SIVET College of Arts and Science in the Topic of “Tourism in Post Pandemic WOrld”, organized by Department of Historical Studies	27th April 2022
6.	Organized a National Tourism Day Webinar in the Theme of Rural and Community Centric Tourism at Sindhi College of Arts and Science	2nd February 2022
7.	Organized an International Workshop on Defence and Cultural Tourism - Two days Workshop on Hybrid Mode at Sindhi College of Arts and Science	23rd March 2022 and 24th March 2022
8.	Presented paper on the title “Thamilaga kalachara thilagam” in the conference named “Thamilaga natupura kalai elakiya marabhugalin neetchi pannattu karutharangam”	23 January 2023

9.	Presented paper in IJSSMS on the title “Analysis of tourists satisfaction at selected traditional game locations in Tamil Nadu”. ISSN: 2454-4655, Vol: 08, NO. 11	December 2022
10.	Participated in the State Level webinar on “womens Rights – Stop Violence against Women” organized by womens cell in Association with IQAC of Sindhi College.	08 March 2021
11.	Successfully completed an online quiz titled,” Elixir the energy of Indian Independence celebrations” organized by Department of Advanced Training and coaching, Tamil Nadu Physical Education and Sports University.	12 August 2022
12.	Worked as a “Advisory comitee Members” on the National conference titled “Ethical Implication of Social Media and Journalism in Digital era” organized by Department of Visual communication of Sindhi College	17 February 2023

2. Mrs. Suchitra Lakshmanan, Assistant Professor

S.NO	PROGRAM NAME	DATE AND PLACE
1.	Completed Seven Days National Level Faculty Development Program on NET/TNSET 2021 organized by Hindustan College of Arts and Science	10th August 2021 to 16th August 2021
2.	Participated in the National Webinar on Thaimozhi Pottruvom” Organized by Department of Yoga, TNPESU	21st February 2022
3.	Participated in One Day Webinar on “The Role of Muslim Women in Freedom and Movement of India and Tourism in Post Pandemic World” Organized by Department of Historical Studies, SIVET College of Arts and Science	27th April 2022
4.	Organized a National Tourism Day Webinar in the Theme of Rural and Community Centric Tourism at Sindhi College of Arts and Science	2nd February 2022
5.	Organized an International Workshop on Defence and Cultural Tourism - Two days Workshop on Hybrid Mode at Sindhi College of Arts and Science	23rd March 2022 and 24th March 2022

6.	Presented paper in IJSSMS on the title “Anjalai Ammal - The South India’s Jhansi Rani”. ISSN: 2454-4655, Vol: 08, NO. 11	December 2022
7.	Participated in the National conference on “Ethical Implication of Social Media and journalism in Digital era” organized by the Department of Visual communication of Sindhi College	17 February 2023

3. Mr. S. VASUDEVAN, ASSISTANT PROFESSOR

S.NO	PROGRAM NAME	DATE AND PLACE
1.	Participated in the National conference on “Ethical Implication of Social Media and journalism in Digital era” organized by the Department of Visual communication of Sindhi College	17 February 2023
2.	Participated in 23 rd Rastra Katha Shivir held at Pransla, Upleta, Rajkot.	11 February 2023 - 19 February 2023

4. Mrs. M. CHITHRA, ASSISTANT PROFESSOR

S.NO	PROGRAM NAME	DATE AND PLACE
1.	Submitted article on the title “Distinct paintings of India” in the IJMER journal, ISSN: 2277-7881, Vol-11 issue 7 (6).	July 2022
2.	Participated in the National conference on “Ethical Implication of Social Media and journalism in Digital era” organized by the Department of Visual communication of Sindhi College	17 February 2023

ACADEMIC TOPPERS

CLASS	RANK	ROLL NO	NAME	PERCENTAGE
I BA TTM BATCH 2022 - 2025	1	2022TTM010	SANGAMITHRA VIJAYKUMAR	75%
	2	2022TTM005	ISVARIA. K	75%
	3	2022TTM011	SATHISH. S	64%
II BA TTM BATCH 2021 - 2024	1	2021TTM011	RAJALKSHMI. R	75%
	2	2021TTM010	BINDU. L	73%
III BA TTM BATCH 2020 - 2023	1	2020TTM02	DINESH KUMAR.M	81%
	2	2020TTM01	SURYA K.S	74%
	3	2020TTM03	VIMAL RAJ.S	72%

STUDENT ACHIEVEMENT LIST

S.NO	NAME OF THE STUDENT	YEAR & CLASS	PROGRAM	DATE
1.	RAVI TEJA. P	I BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/2023
2.	HARIDASS. V	I BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/2023
3.	AJITH. S	II BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/2023
4.	PRADEEP. N	II BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/023
5.	DAMODARAN. R	II BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/2023
6.	VIMAL RAJ. S	III BA TTM	RASTRA KATHA SHIVIR	11/02/2023-19/02/2023
7.	RAJALAKSHMI. R	II BA TTM	NSS DISASTER MANAGEMENT	21/09/2022-02/10/2022
8.	RAJALAKSHMI. R	II BA TTM	FASHION PARADE 2 ND PRIZE	31.03.2023

9.	SHAKILA. R	II BA TTM	FASHION PARADE 3 RD PRIZE	31.03.2023
10.	RAJALAKSHMI. R	II BA TTM	NSS CAMP 7DAYS EVENT – NAATU NALAPANI THITTAM	25.03.2023- 31.03.2023
11.	SHAKILA. R	II BA TTM	NSS CAMP 7DAYS EVENT– NAATU NALAPANI THITTAM	25.03.2023- 31.03.2023
12.	BINDHU. L	II BA TTM	NSS CAMP 7DAYS EVENT– NAATU NALAPANI THITTAM	25.03.2023- 31.03.2023
13.	KAVYA. R	I BA TTM	PUTHUMAI PENN THITTAM INAUGURATION BY CM	08.02.2023
14.	GOWTHAMI. R	I BA TTM	PUTHUMAI PENN THITTAM INAUGURATION BY CM	08.02.2023
15.	RAJALAKSHMI. R	II BA TTM	INTRACOLLEGIATE SPORTS – KHO KHO ECW	NOV 2022
16.	RAJALAKSHMI. R	II BA TTM	PAPER PRESENTATION ON “SALES MARKETING” – BHARATHI NATURAL PRODUCTS	09/03/2023
17.	RAJALAKSHMI. R	II BA TTM	INTERCOLLEGIATE SPORTS – KHO KHO WINNER	MARCH 2023
18.	SWETHA. M	II BA TTM	INTERCOLLEGIATE SPORTS – KHO KHO WINNER	MARCH 2023