

## **INDUSTRIAL VISIT TO KENMORE SHOES PVT LTD.**

On 8<sup>th</sup> November 2023, Industrial Visit to Kenmore Shoes Private Limited of Farida Group was organized by the PG Department of Social Work. The first- and second-year students of MSW and four faculty members participated in the Industrial Visit. Mr. Chandrasekhar, HR Manager oriented and explained the various activities of the HR Department to the PG students of Social Work. The history and legacy of Farida Group, the welfare measures provided to the employees, grievance procedures in existence, recruitment processes carried out, Employee attrition, its cause and measures taken to resolve them, the composition and functions of Works Committees, Environment Committee, Anti-Sexual Harassment Committee and the challenges faced in shoe making post pandemic were also dealt extensively. The visit was facilitated with the sincere involvement of Mr. Vinoth Kumar, Asst. HR Manager.

The students were taken in batches to visit the shop floor accompanied by Mr. Iqbal Ahamed, HR Executive where they were provided an opportunity to explore the tedious processes and quality checks involved in shoe making. The various clientele of Kenmore shoes includes Good Year Welted Shoes, Keen, Stacy Adams, Caterpillar and so on. The informative sign boards, well-maintained infrastructure and ambience of the facility also paved way for the students to aspire to take up roles in such industries. The day concluded with a question answer session and was an eye opener to the students who participated in the Industrial Visit. The students namely Mr. Britto and Ms. Nandhinee proposed their heartfelt thanks for the opportunity to witness the shoe making industry and the knowledge enriching experience provided.



