

SINDHI COLLEGE

(PERMANENTLY AFFILIATED TO THE UNIVERSITY OF MADRAS)

146, POONAMALLEE HIGH ROAD, NUMBAL, CHENNAI – 600077

DEPARTMENT OF COMMERCE



REPORT ON EDP CELL PROGRAM

**@
CENTRAL HALL
ON
21/02/2023**



PATRON

**PRINCIPAL
Dr. V. HEMALATHA**

ED CELL COORDINATORS

FACULTY OF COMMERCE

Mr. K. IYAPPAN

&

Dr. S. PRADEEPA

CHIEF GUESTS

**Mr. K. RAHMATHULLAH
REAL MAARS
FOOD, SUPPLEMENTARY
MANUFACTURER AND
EXPORTER**

**Mr. P. NARENDRABABU
WELLNESS TRAINER,
SUNYA MEDITATION
AND MARKETING
TRAINER**

Entrepreneurship Development Programme (EDP) helps in developing entrepreneurial abilities. The skills required to run a business successfully is developed among the students through this programme. It helps the students to acquire skills and necessary capabilities to play the role of an entrepreneur effectively. EDP is an effort of converting a person to an entrepreneur by passing them through structured training programme. The EDP awareness is not just awareness but a complete process to make the possible transformation of a student into an entrepreneur.

The ED Cell in co-ordination with the Department of Commerce, Sindhi College organised an Entrepreneurial Development Awareness Program and Bazaars for the Budding Entrepreneurs on February 21, 2023. The objective of this program is to motivate the students to come out with their hidden talents and to inculcate the skills of innovation to become an entrepreneur. The program began with prayer song. The welcome address was delivered by Ms. G.Shahitha of II M.com and the program hosted by S.U. Ranjana Devi of III B.com(G) 'C' sec. The Principal, Dr. V. Hemalatha, delivered the presidential address and honoured the chief guests. The Importance of Entrepreneurial Development Programme was highlighted by Dr. G. Santhamoorthy, Associate Professor, Department of Commerce. Special address was given by Mr. K. Iyappan, faculty, Department of Commerce and the introduction of the chief guests by Dr.S.Arumugam, faculty, Department of Commerce.

The Chief Guests, Mr. K.Rahmathullah, Real Maars Food Supplementary Manufacturer and Exporter and Mr. P. Narendra Babu, Wellness Consultant, Sunya Meditation and Marketing Trainer presided over to promote entrepreneurship skills among students. They encouraged the ED Cell Students by their motivational speech and appreciated the students for the initiatives taken by them as budding entrepreneurs.

The students of various departments of the college showcased their talents in the Bazaar with different products of their known creativity and enthusiasm. Nearly 17 stalls were displayed, which includes of:

- Rare traditional 90's cookies & candies
- Different range of ice creams with creativity based on today's likability
- Beautiful hand mehndi and
- Instant mehndi for time savers
- Different food courts based on today's preferences
- Handcrafted Jewelleries, and
- Game stalls etc.

After careful evaluation of the 17 stalls by the Chief Guests, best three Bazaars were selected based on creativity and business strategy. The prizes and certificates were issued to the selected Bazaar. Finally, the wonderful day concluded with Vote of Thanks by Ms.S.Sangavi, III B.com(G) 'C' sec.



The Chief Guests, Principal, and the Senior faculty of the department



Principal honours the chief guest



Mr. Rahmathullah addressing the session



Mehendi stall



Judging the stalls



90's rare traditional cookies



Trendy handcrafted jewellaries



Leather products stall



Fast food stall



Fancy stall