

SINDHI COLLEGE OF ARTS & SCIENCE

PG DEPARTMENT OF COMMERCE

EDP CELL ORGANISED TWO DAYS WEBINAR ON “RECENT TRENDS IN MARKETING” AND “ROLE OF BANKING AND FINANCIAL INSTITUTIONS IN EDP”

The EDP Cell of commerce department, Sindhi College of Arts & Science conducted a two days webinar on “Recent Trends in Marketing” and “Role of Banking and Financial Institutions in EDP” on May 19th & 20th, 2021. Mr. P.K. Magesh Krishnan and Mr. Alphonse, Corporate Trainer and Life Coach were invited as the Chief Guest for two days respectively which was presided over with the Invocation. Mrs, L.I. Mary Pauline, Assistant Professor, Department of Commerce gave a warm welcome address. Mr. S. Rajendran, Assistant Professor, Department of Commerce gave an introduction about the chief Guest. Mr. P.K. Magesh Krishnan and Mr. Alphonse Corporate Trainer and Life Coach gave an Inaugural address on the topic “Recent Trends in Marketing” on 19th May 2021 and “Role of Banking and Financial Institutions in EDP” on 20th May 2021. Ms. S. Preethi, a Student of III B.Com General, proposed the Vote of Thanks on 19th May 2021 and Ms.M.Mohana, a Student of III B.Com General, proposed the Vote of Thanks on 20th May 2021. Finally, webinar came to a close with National Anthem.