

**SINDHI COLLEGE**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**ANNUAL REPORT – 2023 -2024**

**Academic year: 2023-2024**

- 1. No of students admitted:**
- 2. University Pass percentage (outgone batch): 93%**
- 3. University rank holder: NIL**
- 4. Staff achievement:**

**a) STAFF MEMBERS AWARDED Ph.D.**

S.no	Faculty name	Department	Title of thesis	Date of viva-voce	University

**b) Staff members submitted the PHD Thesis**

S.no	Faculty name	Department	University

**c) Staff members registered for Ph.D.**

S.no	Faculty name	Department	University
1.	U.ULAGESWARI	BBA	ANNAMALAI UNIVERSITY

**d) Awards received by staff members (photos submitted)**

S.no	Faculty name	Department	Name of the Award received	University/institute/organization	Date/place

**e) Staff members acted as resource person /chief guest (photos submitted)**

S.no	Faculty name	Department	Topic	College name	Date/place
1.	Dr.P.Priya	Business Administration	Career Portfolio	Sridevi Arts and Science College	25 <sup>th</sup> October Thiruvallur

**f) Staff participation of workshop/FDP/Seminar (photos submitted)**

S.no	Faculty name	National /International	Title of workshop/FDP/Seminar	College name	Date/place
1	Dr.P.Priya	Tamilnadu Skill Development	Banking and Financial Services	Madras University	17/07/2023-21/07/2023

**g) Journal publication details**

S.no	Faculty name	Department	National/ International	Title	University/ institute/ College name	ISSN No	Date/place

#### **h) Paper presentation in conferences**

<b>S.no</b>	<b>Faculty name</b>	<b>Department</b>	<b>National/ International</b>	<b>Title</b>	<b>University/ institute/ College name</b>	<b>ISSN No</b>	<b>Conference Date/place</b>

#### **i) Books/book chapter published**

<b>s.no</b>	<b>Faculty name</b>	<b>Department</b>	<b>Title of the book</b>	<b>Year of publication</b>	<b>ISSN No</b>	<b>Name of the publisher</b>
<b>1</b>	<b>Dr.P.Priya</b>	<b>Business Administration</b>	<b>Business Etiquette and Corporate Grooming</b>	<b>January 2024</b>	<b>978-93-5577-727-0</b>	<b>Charulatha Publications</b>

<b>S.no</b>	<b>Faculty name</b>	<b>Department</b>	<b>CLASS</b>	<b>SUBJECT</b>	<b>YEAR</b>

#### **j) Staff members who have produced centum in various subjects**

#### **k) Staff members achieved 100% result**

<b>S.no</b>	<b>Faculty name</b>	<b>Department</b>	<b>CLASS</b>	<b>SUBJECT</b>	<b>YEAR</b>
<b>1</b>	<b>Mr.V.Kannathasan</b>	<b>BBA</b>	<b>III year</b>	<b>Services Marketing</b>	<b>2023</b>
<b>2</b>	<b>Dr.P.Priya</b>	<b>BBA</b>	<b>III year</b>	<b>Business Environment</b>	

#### **l) SET/NET : ---**

### **5. STUDENT ACHIEVEMENT/MEDALS**

#### **a) Sports and others (National/international level) with photos**

#### **b) Students participated in intercollegiate /inter department/paper presented with photos**

### **6. Department Association activities with photos**

<b>S.no</b>	<b>student name</b>	<b>Class-department</b>	<b>Event name</b>	<b>College name</b>	<b>date</b>	<b>Prize details</b>
<b>1.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>1500 Meters Running</b>	<b>Sindhi College</b>	<b>10/02/2024</b>	<b>II Prize</b>
<b>2.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>800 Meters Running</b>	<b>Sindhi College</b>	<b>10/02/2024</b>	<b>I Prize</b>
<b>3.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>100 Meters Runnin</b>	<b>Sindhi College</b>	<b>10/02/2024</b>	<b>III Prize</b>
<b>4.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>400 Meters Relay</b>	<b>Sindhi College</b>	<b>10/02/2024</b>	<b>II Prize</b>
<b>5.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>Best Fielder</b>	<b>Sindhi College</b>	<b>27/02/2024</b>	<b>I Prize</b>
<b>6.</b>	<b>K.Devanadhan</b>	<b>II BBA</b>	<b>Add selfie</b>	<b>Alpha College</b>	<b>23/02/2024</b>	<b>I Prize</b>
<b>7</b>	<b>S.Venkatraman</b>	<b>II BBA</b>	<b>Add selfie</b>	<b>Alpha College</b>	<b>23/02/2024</b>	<b>I Prize</b>
<b>8</b>	<b>N.Balamurugan</b>	<b>II BBA</b>	<b>200 Meters</b>	<b>Sindhi College</b>	<b>10/02/2024</b>	<b>III Prize</b>

## **REPORT ON GUEST LECTURE ON INTERNATIONAL CUSTOMS DAY**

Organizer: Department of Business Administration in association with IQAC

Date : 29/01/2024

Venue : Central Hall, Sindhi College

Resource Person: Mr.CA.Kolanjivel.V Chartered Accountant of Kolanjivel & Associates.

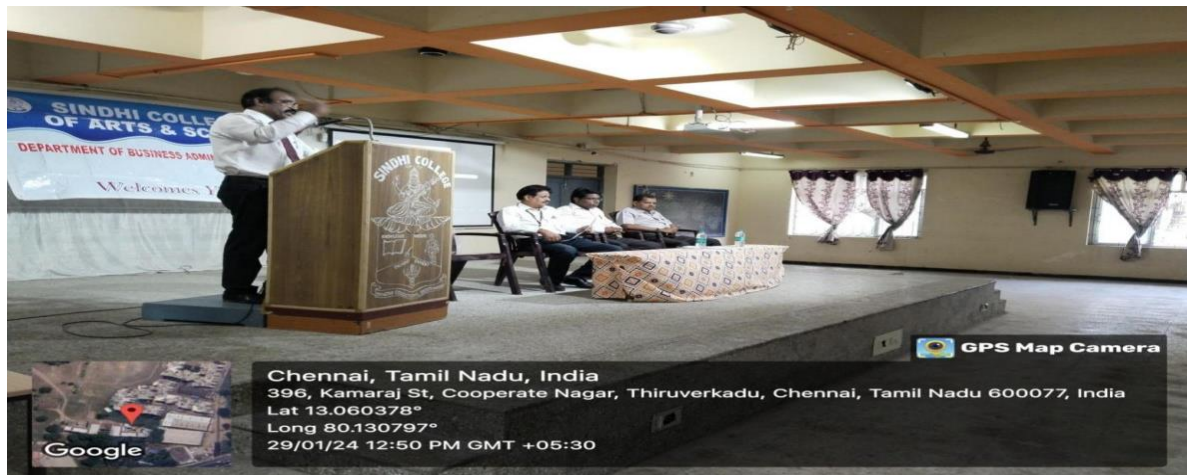
The Department of Business Administration in association with IQAC conducted Guest Lecture on account of International Customs Day on 29/01/2024 at 12.30 pm in the central hall. The program started with a prayer song, followed by welcome address and introduction of the guest by Mr.V.Kannathasan Head, Department of Business Administration. Presidential address was given by Principal Dr. T.Prahalathan. This was followed by the Guest Lecture by Mr.CA.Kolanjivel.V Chartered Accountant of Kolanjivel & Associates. The speaker for the day gave a lucid explanation on the Meaning, Objects of Customs Act, Valuation of goods under the Customs Act and the role played by the customs officers in regulating the cross boarder international transactions. All the students of the Department of Business Administration attended the session. The Lecture was found very useful for the students in knowing about the Customs Act in detail. The event ended with a vote of thanks proposed by Dr. S.Manjula, Assistant Professor , Department of Business Administration.



Presidential Address by Principal Dr.T.Prahalathan



Principal Honouring the Guest with a Memento



Welcome Address by Mr.V.Kannathasan , Head ,Department of Business Administration



Guest Lecture by Mr.CA.Kolanjivel.V Chartered Accountant of Kolinjivel Associates



**SINDHI COLLEGE**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**REPORT ON ORAL CANCER AWARENESS PROGRAM**

**Organizer:** Department of Business Administration in association with IQAC

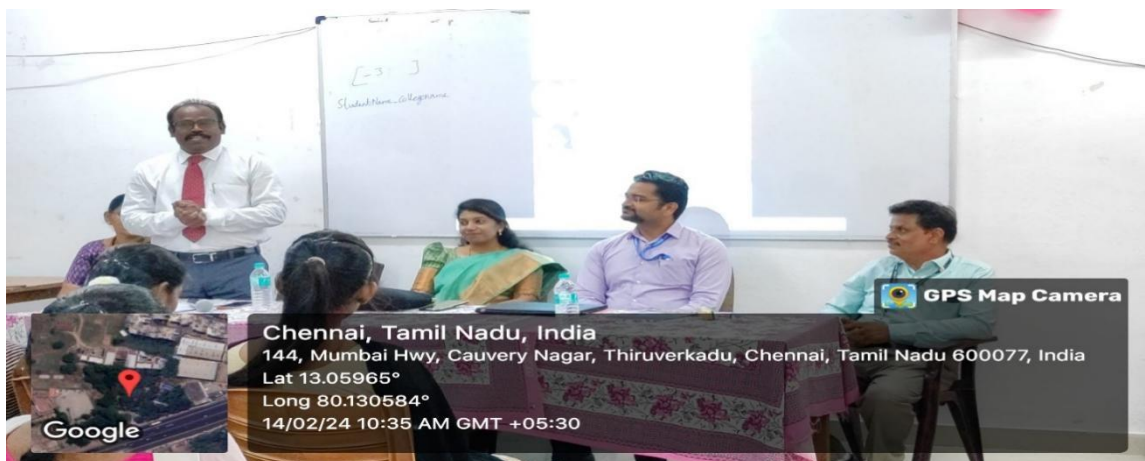
**Date :** 14/02/2024

**Venue :** Conference Room, Sindhi College

**Resource Persons:** Dr.Jishnu Krishna Kumar Associate Professor and Head, Department of Public Health Dentistry, Saveetha Dental College and Hospitals

Dr. A.Haripriya Assistant Professor, Department of Radiology and Oral Dentistry, Saveetha Dental College and Hospitals

The Department of Business Administration in association with IQAC conducted Oral Cancer Awareness program on account of “World Cancer Day” on 14/02/2024 at 10.00 to 11.30am in the Conference Room. The program started with a prayer song, followed by welcome address by Dr.S.Manjula, Assistant Professor and introduction of the guests by Mr. V.Kannathasan Head, Department of Business Administration. Presidential address was given by Principal Dr.



T.Prahalathan. This was followed by the key note address by Dr.Jishnu Krishna Kumar Associate Professor and Head, Department of Public Health Dentistry and Dr.A.Haripriya Assistant Professor, Department of Radiology and Oral Dentistry of M/s. Saveetha Dental College and Hospitals. The program was successfully conducted by the guests who were experts and healthcare professionals and shared their expertise and insights on various aspects of oral cancer prevention, diagnosis, and treatment. The students were given clear clarity on how cancer can be dreadful and enlightened the students that “Prevention is better than cure”. The program ended with a vote of thanks by Dr.P.Priya, Assistant Professor, Department of Business Administration.

Introduction of the keynote Speakers by Mr.V. Kannathasan, HOD, Department of Business Administration



Presidential address by Principal Dr. T.Prahalathan



Welcome address by Dr.S.Manjula, Assistant Professor, Department of Business Administration



Key note address by Dr.Jishnu Krishna Kumar Associate Professor and Head, Department of Public Health Dentistry, Saveetha Dental College and Hospitals. Oral Cancer prevention speech by Dr. A.Haripriya Assistant Professor, Department of Radiology and Oral Dentistry, Saveetha Dental College and Hospitals. Vote of Thanks by Dr.P.Priya, Assistant Professor, Department of Business Administration.



## Report on Industrial Visit

### Department of Business Administration

The Department of Business Administration organized an Industrial Visit for the students to Government Sandalwood Oil Factory & KMF Nandini from 14th March – 16th March, 2024 to Mysore. The total number of students were 46 accompanied by 3 Professors – Mr.V.Kannathasan, Dr.S.Manjula and Dr.P.Priya. The Industrial Visit began on 14th March 2024, all the students assembled at MGR CHENNAI CTL to board the train to Mysore around 8.00pm and reached Mysore on 15th March 2024 at 7.30am in the morning after breakfast proceeded towards Government sandal wood factory by bus.

Every student participated in industrial visit got the ample information regarding the industry work culture and work process. Visited Government Sandalwood Oil Factory, Ashokapuram, Mysuru - 570008 on 15/03/2024 with 46 students and 3 staff members. The HR head of the factory explained the uniqueness of the factory and process involved in the production of sandalwood oil. We were shown the sandalwood trees and were told the legalities involved in possessing these plants at an individual's farm or garden. He explained in detail about the different processes that go into the making of the sandalwood oil, viz, dusting of sandal wood, extraction of sandalwood oil using steam, condensation etc.



On 16 th March 2024 with 46 students and along with 3 staff members an Industry visit to KMF Nandini, Karnataka Co-operative Milk Producers' Federation Ltd.KMF Complex, P.B. No.2915, D.R.College Post, Dr.M.H.Marigowda Road, Bangalore - 560 029. The objective of this visit was to study and understand the production process of Milk storage at plant and Pasteurizing.



## **OUTCOME**

The Industrial Visit helped us to bridge the gap between academics and industry. Students could witness live work of two manufacturing company – Govt.Sandal Wood Factory and KMF Nandini. Students were explained the entire process of manufacturing.

Industrial visits, often referred to as industry visits for students, are an essential part of the academic curriculum for Business Administration students. Being a part of interactive learning, such educational visits give students major exposure to real working environments along with a practical perspective of a theoretical concept relevant to their domain. The objective of industrial visits is to bridge the widening gap between theoretical learning and practical exposure by giving students first-hand exposure to identify the inputs and outputs of different business operations and processes performed at the workplace.



